**ALMATY TECHNOLOGICAL UNIVERSITY**



**29 May - 02 June 2023**

**Kazakhstan and Central Asia: Modern Economic Challenges and Trends**

**KAZAKHSTAN**

**ALMATY**

**Economics and Business Faculty**

***The International Summer University of the Faculty of Economics and Business*** is a platform for dialogue among academic groups, business structures, students and society regarding innovative technologies in the field of economics and business, including the restaurant and hotel business. It includes several lectures and workshops to discuss important issues for the future of the industry, such as innovation, changing values among consumers, high demands on business and academic environment in training personnel for the hospitality industry. Your participation will be of great importance to us. Among the participants and speakers of the Summer School are representatives of foreign universities, international companies and representative offices. As a participant, you become part of the change. Your discussion is important as an opinion about our common future right here in Kazakhstan.

**Institute lecturers:**

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| **Abdigapparova Saule Bilyalovna** | Doctor of Economics, Professor, Academician of MAIN, practitioner in the restaurant business, owner of As-Timian LLP |
| Изображение выглядит как окно, пол, ванная  Автоматически созданное описание**Balgabayeva Zarema Beibutovna** | Brand manager of the non-alcoholic direction of the Raimbek group of companies |
| **Joldasbayeva Gulnara Karimovna** | Doctor of Economic Sciences, Professor of the Department of Economics and Management.She worked as the head of the economic department in a commercial company, a senior researcher at a scientific research institute, from 1998 to 2021 she worked as a dean, head of a department at ATU. |
| Enea Franza - Fondazione Luigi Einaudi **Enea Franza**  | Vice-President of the Rome branch of the University for Peace |
| Комитет по международному образованию и партнерству | Официальный сайт  Ассамблеи народов Евразии**Elena Repman** | University Professor Guglielmo Marconi, Member of the Scientific Council of the Laboratory for Sustainable Development of the Eurispes Institute, Doctoral student of the University Niccolò Cusano |
| **Abdurahman Zeki Arifioglu** | In the period from 2006 to 2018, he held the positions of director of the credit department, branch manager, deputy general director and general manager at the Kazakhstan International Bank "Ziraat". Since March 2022, he has been working as a senior manager and financial coordinator in the private sector of Kazakhstan. |
| **Vittoria Scalise** | lecturer of the University of Niccolò Cusano, Rome. Doctoral student of University of Niccolò Cusano. She has extensive practical experience in the field of accounting and auditing |

**Summer University Program**

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| **29 May****Monday** | **09:30 – 09:35** | Greeting, inviting guestsUvakasova Lyazzat Tatymkozhayevna - Head of the Department for International Relations and Academic Mobility***Login: 663 036 8843******Password:* *Qwerty1234*** |
| **09:35 – 09:50**  | The opening ceremonySpeaker: Doctor of Technical Sciences, Professor Kulazhanov Talgat Kuralbekovich - Rector of Almaty Technological UniversitySpeaker: Doctor of Technical Sciences, Professor Nurakhmetov Baurzhan Kumargalievich - First Vice-Rector of Almaty Technological UniversitySpeaker: Doctor of Technical Sciences, Professor - Baibolova Lyazzat Kemerbekovna Vice-Rector for Academic Affairs***Login: 663 036 8843******Password:* *Qwerty1234*** |
| **09:50 – 10:35** | **Abdigapparova Saule Bilyalovna**Innovative trends in the restaurant business ***Login: 663 036 8843******Password:* *Qwerty1234******Аuditorium: 404*** |
| **10:40 – 11:25** | **Abdigapparova Saule Bilyalovna**Innovative trends in the restaurant business***Login: 663 036 8843******Password:* *Qwerty1234******Аuditorium: 404*** |
| **11:30 – 12:15** | **Abdigapparova Saule Bilyalovna**Innovative trends in the restaurant business |
| **12:35 – 13:20** | **Abdigapparova Saule Bilyalovna**Innovative trends in the restaurant business***Login: 663 036 8843******Password:* *Qwerty1234******Аuditorium: 404*** |
| **30 May****Tuesday** | **09:50 – 10:35** | **Balgabayeva Zarema Beibutovna**Modern trends in the consumption of soft drinks in Kazakhstan within the framework of global trends***Login: 663 036 8843******Password:* *Qwerty1234******Аuditorium: 404*** |
| **10:40 – 11:25** | **Balgabayeva Zarema Beibutovna**Modern trends in the consumption of soft drinks in Kazakhstan within the framework of global trends***Login: 663 036 8843******Password:* *Qwerty1234******Аuditorium: 404*** |
| **11:30 – 12:15** | **Balgabayeva Zarema Beibutovna**Modern trends in the consumption of soft drinks in Kazakhstan within the framework of global trends***Login: 663 036 8843******Password:* *Qwerty1234******Аuditorium: 404*** |
| **12:35 – 13:20** | **Balgabayeva Zarema Beibutovna**Modern trends in the consumption of soft drinks in Kazakhstan within the framework of global trends***Login: 663 036 8843******Password:* *Qwerty1234******Аuditorium: 404*** |
| **31 May****Wednesday**  | **09:50 – 10:35** | **Joldasbayeva Gulnara Karimovna**Cost management methods: modern approaches and problems of application in enterprises***Login: 663 036 8843******Password:* *Qwerty1234******Аuditorium: 404*** |
| **10:40 – 11:25** | **Joldasbayeva Gulnara Karimovna**Cost management methods: modern approaches and problems of application in enterprises***Login: 663 036 8843******Password:* *Qwerty1234******Аuditorium: 404*** |
| **11:30 – 12:15** | **Joldasbayeva Gulnara Karimovna**Cost management methods: modern approaches and problems of application in enterprises***Login: 663 036 8843******Password:* *Qwerty1234******Аuditorium: 404*** |
| **12:35 – 13:20** | **Joldasbayeva Gulnara Karimovna**Cost management methods: modern approaches and problems of application in enterprises***Login: 663 036 8843******Password:* *Qwerty1234******Аuditorium: 404*** |
| **01 June Thursday**  | **09:50 – 10:35** | **Enea Franza, Elena Repman**Artificial intelligence for the digital transformation of the NSR and issues of ethics***Login: 663 036 8843******Password:* *Qwerty1234******Аuditorium: 404*** |
| **10:40 – 11:25** | **Enea Franza, Elena Repman**Artificial intelligence for the digital transformation of the NSR and issues of ethics***Login: 663 036 8843******Password:* *Qwerty1234******Аuditorium: 404*** |
| **11:30 – 12:15** | **Enea Franza, Elena Repman**Artificial intelligence for the digital transformation of the NSR and issues of ethics***Login: 663 036 8843******Password:* *Qwerty1234******Аuditorium: 404*** |
| **12:35 – 13:20** | **Enea Franza, Elena Repman**Artificial intelligence for the digital transformation of the NSR and issues of ethics***Login: 663 036 8843******Password:* *Qwerty1234******Аuditorium: 404*** |
| **02 June Friday** | **09:50 – 10:35** | **Abdurahman Zeki Arifioglu**Possible problems in corporate governance process[***https://us05web.zoom.us/j/88288534433?pwd=VlUvSzdkbGoyMVFadW1SVGVRRDlTQT09***](https://us05web.zoom.us/j/88288534433?pwd=VlUvSzdkbGoyMVFadW1SVGVRRDlTQT09)***Аuditorium: 404*** |
| **10:40 – 11:25** | **Abdurahman Zeki Arifioglu**Possible problems in corporate governance process[***https://us05web.zoom.us/j/88288534433?pwd=VlUvSzdkbGoyMVFadW1SVGVRRDlTQT09***](https://us05web.zoom.us/j/88288534433?pwd=VlUvSzdkbGoyMVFadW1SVGVRRDlTQT09)***Аuditorium: 404*** |
| **11:30 – 12:15** | **Vittoria Scalise**The role of small and medium enterprises in digital transformation processes"***Login: 663 036 8843******Password:* *Qwerty1234******Аuditorium: 404*** |
| **12:35 – 13:20** | **Vittoria Scalise**The role of small and medium enterprises in digital transformation processes"***Login: 663 036 8843******Password:* *Qwerty1234******Аuditorium: 404*** |
| **13:30 – 13:40** | Closing ceremonySpeaker: Doctor of Technical Sciences, Professor Nurakhmetov Baurzhan Kumargalievich - First Vice-Rector of Almaty Technological University***Login: 663 036 8843******Password:* *Qwerty1234*** |
| **13:40 – 13:50** | Presentation of certificates to participantsUvakasova Lyazzat Tatymkozhayevna - Head of the Department for International Relations and Academic Mobility***Login: 663 036 8843******Password:* *Qwerty1234*** |